



## **Zebra CardStudio™ 2.0**

**BRINGING A NEW LEVEL OF SIMPLICITY TO CARD DESIGN AND PRINTING**

CardStudio 2.0 brings a new level of simplicity to the design and printing of every card — from simple to sophisticated. Whether you are printing a handful of single-side monochrome cards or thousands of encoded double-side full color cards with specialty security effects and dynamic data, the well-designed highly-intuitive interface virtually eliminates the need for technical expertise and training. And CardStudio can grow with you as your business needs change. With four Editions, you can buy the features you need today and upgrade instantly to unlock advanced features whenever you need them, ensuring that the card printing software you invest in today will meet your needs now and in the future. CardStudio 2.0 — card creation made easy.

### Easily create any card design

The highly intuitive user interface makes it easy for virtually anyone with any level of experience to create the most complex cards.

- **We give you a head start:** Zebra's sample cards provide a convenient starting point. Just choose the card most closely aligned with the card you want to create, instead of starting with a blank slate.
- **Easily build your dream card design with layers:** Layers make it easy to add static and dynamic data, 1D or 2D barcodes, distinctive artwork, security features and more.
- **Support for today's advanced ribbons for more sophisticated designs:** Easily incorporate Zebra's latest specialty ribbons into your card designs, including metallic, 3D graphics, color-shifting graphics, watermarks and more.
- **Live card preview:** Whether you are capturing and integrating data on the fly, such as a signature, or incorporating data from enterprise backend databases, you can see a live preview of your card designs, making it easy to adjust design as needed before finalizing.

### Easy integration of data from all your data sources

With a complete suite of database integration tools and capabilities, you can automatically create cards with virtually any existing enterprise data, including text, graphics, photos and other information from virtually any data source — from backend databases to spreadsheets. And you can connect to as many data sources that you need, allowing you to simplify the aggregation of data into your cards.

### Capture and integrate new data into your cards — on the fly

Improve access control by capturing and incorporating photos and signatures into your ID cards. Just upload photos and signatures and crop as desired — or let CardStudio automatically recognize and crop in on facial photos.

### All the encoding options you need

With support for the MIFARE family of contactless cards, including DESFire, you can choose the encoding option that matches the level of security your cards require.

**Simplify card printing in your organization today with CardStudio from Zebra.**  
For more information, please visit [www.zebra.com/cardstudio](http://www.zebra.com/cardstudio)

## Zebra CardStudio™ 2.0 Features





CARDSTUDIO EDITIONS	CLASSIC	STANDARD	ENTERPRISE	PROFESSIONAL
Demo version (watermarked 30-day trial)				•
Data management projects	None	1	Unlimited	Unlimited
Card designs	Unlimited	Unlimited	Unlimited	Unlimited
Data records	N/A	Unlimited	Unlimited	Unlimited
<b>General Features</b>				
Automatic updates	•	•	•	•
Intuitive user interface	•	•	•	•
Photo capture: includes facial recognition with auto crop and file upload	•	•	•	•
Signature capture, upload and cropping	•	•	•	•
Single, double-sided and batch printing	•	•	•	•
Upgradeable	•	•	•	N/A
Languages supported	English, Dutch, French, German and Polish			
<b>Design Features</b>				
Create card designs	•	•	•	•
Card design examples	•	•	•	•
Static elements (text, images, shapes)	•	•	•	•
Element styles (color, border size, transparency, etc.)	•	•	•	•
Dynamic data fields	•	•	•	•
Biometric placeholders (passport photos, signatures)	•	•	•	•
1D/2D barcodes with integrated barcode formats	•	•	•	•
Dynamic logos	•	•	•	•





Continued on next page

## Zebra CardStudio™ 2.0 Features (continued)

CARDSTUDIO EDITIONS	CLASSIC	STANDARD	ENTERPRISE	PROFESSIONAL
<b>Data Management Features</b>				
Create projects with your structure, data and designs		•	•	•
Import Excel or CSV file		•	•	•
Manage multiple card designs		•	•	•
Configurable window views (Grid, Detail and Photo Slider)		•	•	•
Live card preview		•	•	•
Set dynamic data triggers		•	•	•
Export project data		•	•	•
Support for multiple data types		•	•	•
<b>Database Features</b>				
Multiple database connections			•	•
ODBC-compliant data connections			•	•
Combine multiple data sources			•	•
<b>Encoding Features</b>				
Magnetic stripe encoding support	•	•	•	•
MIFARE Classic, Plus and DESFire				•
CCI and XML standards support				•

At-a-Glance: Zebra CardStudio™ 2.0 Editions

CLASSIC	STANDARD	ENTERPRISE	PROFESSIONAL
			
<p>Card design and print in one application</p> <p>No database features</p> <p>CardStudio 1.0 design conversion</p> <p>Upgradeable to Standard and above via software download and license key</p>	<p>All Classic functions plus:</p> <p>Unlimited card designs</p> <p>Unlimited data records</p> <p>CardStudio 1.0 database conversion</p> <p>Upgradeable to Enterprise and above via license key</p>	<p>All Standard functions plus:</p> <p>Full external database connectivity capabilities for MS Access, MS SQL, MySQL and Oracle databases. Generic ODBC driver support</p> <p>Multiple project files</p> <p>Upgradeable to Professional via license key</p>	<p>All Enterprise functions plus:</p> <p>Full SmartCard Encoding functionality including MIFARE Classic, Plus &amp;and DESFire</p> <p>Unlimited projects</p> <p>SmartCard Studio editor for SmartCard encoding integration</p>

Legend: CardStudio Applications			
			
Single application for card design and printing	DesignStudio (card design)	PrintStudio (card printing)	SmartCard Editor (card encoding)



<b>NA and Corporate Headquarters</b> +1 800 423 0442 <a href="mailto:inquiry4@zebra.com">inquiry4@zebra.com</a>	<b>Asia-Pacific Headquarters</b> +65 6858 0722 <a href="mailto:contact.apac@zebra.com">contact.apac@zebra.com</a>	<b>EMEA Headquarters</b> <a href="http://zebra.com/locations">zebra.com/locations</a> <a href="mailto:contact.emea@zebra.com">contact.emea@zebra.com</a>	<b>Latin America Headquarters</b> +1 847 955 2283 <a href="mailto:la.contactme@zebra.com">la.contactme@zebra.com</a>
-----------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------